

Dear Iftikhar Ahmad Qaisrani,

Last month we asked, "If you were shopping for an electric vehicle, what would be your biggest concern?"

- 42% chose range anxiety and the lack of charging stations
- 38% said the high price of EVs
- 5% cited performance concerns
- 16% said they weren't concerned, and were ready to buy

A few people also wrote in to comment that apartment dwellers face additional challenges, because they can't plug in and recharge at home.

Do you know of any cities, countries, or organizations that are doing a great job of encouraging EVs, and overcoming some of the barriers? Post a comment, or website link to the BCSEA's [Facebook page](#).

Thanks for your support,

**Lindsay Hill**, BCSEA Communications Assistant

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## **BC's Feed-In Tariff: turning dust into gold**

By Guy Dauncey on September 15, 2010

I've been a keen observer of BC's green energy scene for 20 years, and I've heard many times about the unfulfilled promise of geothermal energy, the frustrated dreams of ocean energy, and the constantly deflated hopes of BC's solar believers.



Despite the numerous reports on each technology that have been produced, the only energy they seem to harvest is dust.

Can BC's proposed Feed-In Tariff (FIT) change all this? New to BC, this is a policy-mechanism which has proven itself a game-changer elsewhere in the world, turning the dust into gold, and stimulating the development of many gigawatts of real sustainable energy.

[Read the Full Article](#)

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BECOME A MEMBER

Membership has benefits.  
Join our team and make a difference.

JOIN NOW



## **President's Message**

The BCSEA turned six years old this summer. And while it seems like only yesterday that this organization was born, so much has changed since 2004.



As a young organization, we explored everything and put our hands in all the cookie jars, to see what delights or possibilities they held. We wanted to do everything - and what youngster doesn't!

Through these years we've gained tremendous insights into how best to create change, build a strong organization, and focus on the unique strengths BCSEA brings to energy issues in this province. That's why, as we grow into a more mature organizational phase, we're making some changes that will set the stage for future successes.

[Read more](#)

SEND TO A FRIEND



FORWARD THIS EMAIL ▶

## [Gearing up for School: get to know your campus sustainability programs](#)

By Lindsay Hill on September 17, 2010

It's suddenly September again, and post-secondary campuses are crammed with students. But if you're among the masses headed back to school, do you know how to make your school-life sustainable?



Some schools offer great programs -- like carpool incentives, advanced recycling, community garden space, organic markets, bike lockers, and bike loans -- that make it easy to live green on or near campus. Check out our [list of post-secondary sustainability resources](#) to see what you might be missing!

[Read more about Sustainability on BC Campuses](#)

## [You Cannot Afford Alternative Energy - Or Can You?](#)

By Peter Ronald on September 17, 2010

A recent Vancouver Sun story, featuring quotes from me, ran under the headline "Few B.C. homeowners eager to convert to solar electricity." The Victoria Times Colonist also ran the story under the headline "Alternate energy too expensive." Ouch! You better believe I heard about it.



There is a line between journalism and public relations - or there should be. Similarly, we hope for a line between science and propaganda, and even between blog-speculation and educated opinion.

"Of course renewable energy is affordable," I exclaimed, upon seeing the article in print, "in more ways than one!"

[Read the full article](#)

## Upcoming Events

[Produce/Produce Panel Discussion](#)

Sept 18, 2010 | Penticton

[SFU Sustainability Festival 2010](#)

Sept 29, 2010 | Burnaby

[BCSEA Free SEEDS Workshop: Energy & Water Efficiency for Homes and Small Businesses](#)

Sept 29, 2010 | Kelowna

[Gaining Ground 2010](#)

Oct 4-7, 2010 | Vancouver

[View More Events](#)

## Solar Subsidies



## Featured Program



## [Job Post: Project Leader, Climate Change Showdown](#)

Since 2007, BCSEA's Climate Change Showdown has reached over 40,000 elementary students, and their families, helping them understand the issues, and become familiar with solutions through the

### FEATURED EVENT

#### [BCSEA Provincial AGM](#)

All BCSEA members are invited to attend the BCSEA's 6th Annual General Meeting.



With directors, volunteers,

### TAKE ACTION

#### [Keep Solar Hot Water Incentives Beyond 2010](#)

The SolarBC program is in its final months, and federal incentives for solar thermal will run out at the end of this year. The



staff, and chapter leaders from across the province in attendance, this is a great opportunity to meet your fellow BCSEA members, become more aware of our activities, and get more involved in helping to create a sustainable energy future in BC.

Please RSVP if you'll be attending by emailing [agm@bcsea.org](mailto:agm@bcsea.org) or calling 250-744-2720. We hope to see you there.

[Read more here](#)

Canadian solar thermal industry has also recently suffered unexpected cuts to the ecoEnergy home retrofit program.

**We encourage everyone, from installers to homeowners and solar enthusiasts, to voice your concern about the future of this important industry** and help to bring solar to the forefront of the federal government's priority list beyond 2010.

[Read more here](#)

program's workshops and take-home challenge.

If you are a motivated team leader, with fundraising experience, good communications skills, and a grounding in sustainable energy solutions, you may be the person we need to continue and extend this important work.

[Job post](#) closes Sept 27, 2010.

**Find BCSEA On**

